



2020 ROSÉ California

The Simple Life Rosé is distinct and intentionally made in an understated style. Skin contact was minimized to promote fruit forward aromas, bright flavors, and a stunning pale, rose color. Minimizing grape skin contact also helps build a wine with soft tannins that lets the acidity and minerality shine through.

WINEMAKING

As grapes were received at the winery they were immediately pressed and fermented in stainless steel tanks at cold temperatures. No oak was used during fermentation and the resulting wine did not go through malolactic fermentation. This wine is meant to showcase the purity of fruit from the premier California vineyards individually selected for this Rosé wine.

TASTING NOTES

The 2020 Simple Life Rosé is a light pink, rose bloom color in the glass. Upon swirl, the inviting aromas of ripe fresh strawberry, red cherry, and cranberry fruit are pronounced. Additional aroma layers of spring floral blooms and jasmine tea lead to a medium-bodied mouthfeel. The fresh and bright palate offers flavors of ripe fruit, citrus notes, and hints of exotic floral. The nice line of acid in the wine keeps it fresh and crisp with excellent minerality. This food friendly wine will pair well with a wide array of dishes or enjoyed on its own.

THE SIMPLE LIFE PHILOSOPHY

We treasure this small town, California life and its simple pleasures—like walking downtown and shopping at family-owned grocery stores, cooking with fresh ingredients from local farms, and drinking wine made by our family and friends who have been here for generations. We created these wines for the people that enjoy the simple things in life: friends, family, and a glass of wine.

VARIETAL BLEND	47% Tempranillo 29% Barbera 13% Grenache 8% Syrah 3% Zinfandel	VINTAGE	2020
		ALCOHOL	12.5%
		PH	3.30
APPELLATION	CALIFORNIA	TA	6.4 g/L