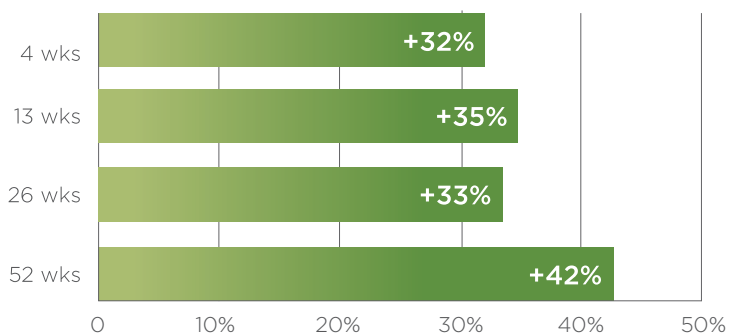


B SIDE



B SIDE WINES PROVING A WINNER WITH CONSUMERS — **STRONG & STEADY BRAND GROWTH!**



B SIDE PERFORMANCE (%)
NIELSEN SCAN TTL US, \$15-\$19.99, PE 5/18/19



**SUPER-PREMIUM
SEGMENT CONTINUES
TO CLIMB!**

**PINOT NOIR
#1 VARIETAL IN \$15-\$20
GROWING +9%***

*Source: Nielsen TTL US, \$15-\$19.99, PE 5/18/19

BSIDEWINES.COM