

MEET GREG KITCHENS, DIRECTOR OF WINEMAKING



“The soil may vary, but the end game is the same—
deliver wines deeply rooted by friends, family and place”

Napa Valley native and a biochemistry major, B Side winemaker Greg Kitchens began his career as a Harvest Enologist in 1998 with Georges de Latour at Beaulieu Vineyard. The following year Greg joined the Sebastiani Vineyards’ team, the family’s original winery, initially as a lab technician. Greg now leads the cellar as Director of Winemaking for Don Sebastiani & Sons, overseeing the company’s extensive winemaking operations in California and South America.

Inspired by the people he works with and the cultures he experiences on his travels, Greg brings a deep appreciation for tradition and history to his winemaking. He loves the creativity involved in his craft, and the constantly changing challenges of Mother Nature. But ultimately, he loves that no matter where you go in the world, wine brings friends and families together.

When he’s not making wine or talking sports, Greg can be found in his kitchen at home, cooking up feasts for his wife Tracy, his son Sawyer, and his daughter Lia. If he could, he’d invite over the Oakland A’s and Golden State Warriors as well.

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