



2012 PINOT NOIR

Our 2012 Simple Life Pinot Noir has wonderful aromas of vanilla, dried fig, black cherry and earthy undertones. The palate offers flavors of wild strawberry, dried cranberry and vanilla oak. Adding another delicious layer, toasted marshmallow is savored with ripe raspberry on the finish. This wine is medium-bodied with well-balanced acidity and a long and expressive finish. Balanced structure makes this Pinot Noir pair easily with a variety of foods, including garlic and herb roasted pork tenderloin, oven baked salmon or angel hair pasta with pesto.

APPELLATION

In crafting our 2012 Simple Life Pinot Noir, our winemakers sourced grapes from throughout California's prime grape growing regions. Known for its abundant sunshine which helps to ensure a reliable extended growing season, the "Golden State" has become an American winemaking mecca on par with the other great wine regions of the world. California boasts nearly 100 American Viticulture Areas (AVAs), that encompass over a half million acres of vineyards, supporting a diverse varietal mix. Cool climate varietals like Chardonnay and Pinot Noir thrive in the fog-bathed coastal areas, while the warmer inland valleys provide the perfect conditions for heartier heat loving varieties like Cabernet Sauvignon, Petite Sirah, Zinfandel and Sauvignon Blanc.

VINTAGE

Vintners and growers around the state of California are heralding the excellent quality of the 2012 vintage, nearly identical to the previous year's growing season. Many experienced healthy winter rains, limited amount of night frosts in the spring and few significant heat spikes in the summer —truly ideal conditions leading up to harvest. The long and sunny summer rewarded growers with extended hang time needed for flawless grape maturity. Winemakers across the board noted that fruit showed great balance and acidity, improved color intensity, good tannin structure and most importantly, rich and complex flavor profiles.

BLEND

92% Pinot Noir
3% Petite Sirah
3% Merlot
2% Grenache

APPELLATION

California

VINTAGE

2012

WINEMAKER

Greg Kitchens

ALCOHOL

13.5%

OAK AGING

10 months

OAK SOURCING

100% French Oak
80% New, 20% Seasoned

PH

3.56

TA

6.1 g/L

UPC

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