

THE CRUSHER



2021 MERLOT

The Crusher Merlot is a deeply colored red with a purple hue edge in the glass. Inviting aromas of dark cherry, fresh plum, currants and mixed berry pie filling are prominent. Additional notes of spiced vanilla, freshly brewed espresso and a subtle spearmint note add complexity. The wine is medium-bodied and loaded with juicy fruit flavors on the palate. Appealing notes of brown spices and silky-smooth tannins make this Merlot very approachable. This is an expressive wine with judicious oak use, framed by bright acidity and a lingering, flavorful finish.

APPELLATION

With its moderate climate, and diverse terroir, California offers many distinct AVAs. Known for its abundant sunshine which helps to ensure a reliable extended growing season, the “Golden State” has become an American winemaking mecca on par with the other great wine regions of the world. California boasts nearly 100 American Viticulture Areas (AVAs), that encompass over a half million acres of vineyards, supporting a diverse varietal mix. For our 2021 The Crusher Merlot, we sought fruit from premium vineyards in the Lodi and Clarksburg- all regions that see ample sunshine hours and grow grapes with beautiful fruit concentration.

VINTAGE

2021 was characterized by moderate temperatures and significant drought. A cold, dry winter and moderate temperatures through the spring and summer led to lower yields and smaller berries with full phenolic ripeness. Harvest started several weeks earlier than normal. The resultant wines have great concentration and maturity of flavor, beautiful color, slightly higher acid levels, and good ageing potential.

SPECIFICATIONS

COMPOSITION

78% Merlot, 19% Petite Sirah, 2% Syrah, and 1% Petit Verdot

APPELLATION	California 78% Lodi 22% Clarksburg
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VINTAGE	2021
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Alc.	14.5%
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pH	3.65
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TA	5.8 g/L
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More than 110 years ago, the Sebastiani family embarked on a winemaking journey, setting down roots in Sonoma, California. With passion, hard work, and decades of pioneering in the wine industry now under their belt, a mission to deliver varietally expressive, premium quality wines sourced from the Golden State’s finest regions was born—introducing The Crusher. Named for the first, most precious moments in the winemaking process when grapes meet “The Crusher” and begin their transformation into a food-friendly, approachable wine.