

THE CRUSHER



2020 PINOT NOIR

The Crusher Pinot Noir is a brilliant, ruby red color in the glass with fresh aromas of strawberry, red raspberry, rhubarb and subtle pepper spice. This expressive wine is smooth and graceful on the palate with juicy pomegranate fruit, red plum, black tea and rose candy flavors. The wine is well-balanced with ripe fruit, silky tannins and a good line of acidity which leads to a very lengthy finish. The Crusher Pinot Noir was aged with mostly French oak for 8 months giving it excellent integration.

APPELLATION

With its moderate climate, and diverse terroir, California offers many distinct AVAs. Known for its abundant sunshine which helps to ensure a reliable extended growing season, the “Golden State” has become an American winemaking mecca on par with the other great wine regions of the world. California boasts nearly 100 American Viticulture Areas (AVAs), that encompass over half million acres of vineyards, supporting a diverse varietal mix. For our 2020 The Crusher Pinot Noir, the focus continues to source clones of Pinot Noir that tend to give a bigger presence and profile - Clones 777 and 23 from Pierson Lambert Vineyard in Clarksburg, as well as clone 115 from Runyon Vineyard in Clarksburg are all used in this Pinot Noir.

VINTAGE

An unusually warm winter & spring droughts led to earlier budbreak and lower yields, and record heat waves during growing season resulted in a higher concentration of fruit flavor in the grapes. Those same conditions led to uncontrollable wildfires in late August and early September. Thankfully, we completed our harvest before the fires and the smoke arrived, so our wines weren't ever in jeopardy of getting smoke tainted. You can expect the 2020 vintage wines to have greater depth, more complexity, and unique aromatics compared to previous vintages.

SPECIFICATIONS

COMPOSITION	85% Pinot Noir 8% Petite Sirah 7% Syrah
APPELLATION	61% Clarksburg 37% Lodi 2% Suisun Valley
VINTAGE	2020
Alc.	14.5%
pH	3.55
TA	6.1 g/L
AGING	90% on French Oak, 10% on Hungarian Oak (30% New)

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More than 110 years ago, the Sebastiani family embarked on a winemaking journey, setting down roots in Sonoma, California. With passion, hard work, and decades of pioneering in the wine industry now under their belt, a mission to deliver varietally expressive, premium quality wines sourced from the Golden State's finest regions was born—introducing The Crusher. Named for the first, most precious moments in the winemaking process when grapes meet “The Crusher” and begin their transformation into a food-friendly, approachable wine.