



2020 RED BLEND

The Crusher Red Blend is a rich red color in the glass with vibrant aromas of fresh raspberry, cranberry and sweet vanilla notes. Layers of spice, licorice and hints of smoked meat notes add depth to the nose. The palate is energetic with bright, juicy fruit flavors, baking spice, and powdered cocoa. The Crusher 2020 Red Blend predominant varietal is Tempranillo but Petite Sirah, Teroldego, Tannat, Syrah, Merlot, and Petit Verdot also play co-starring roles. Each of the varietals in this red blend imparts something unique giving the final blend an overall crowd-pleasing appeal.

APPELLATION

With its moderate climate, and diverse terroir, California offers many distinct growing areas and for the 2020 Red Blend we headed to some of best regions in the state to source our fruit including premium vineyards in Clarksburg and Lodi. Known for its abundant sunshine which helps to ensure a reliable extended growing season, the “Golden State” has become an American winemaking mecca on par with the other great wine regions of the world. California boasts nearly 100 American Viticulture Areas (AVAs), that encompass over a half million acres of vineyards, supporting a diverse varietal mix. Cool climate varietals like Chardonnay and Pinot Noir thrive in the fog-bathed coastal areas, while the warmer inland valleys provide the perfect conditions for heartier heat loving varieties like Cabernet Sauvignon, Petite Sirah, Zinfandel and Sauvignon Blanc.

VINTAGE

An unusually warm winter & spring droughts led to earlier budbreak and lower yields, and record heat waves during growing season resulted in a higher concentration of fruit flavor in the grapes. Those same conditions led to uncontrollable wildfires in late August and early September. Thankfully, we completed our harvest before the fires and the smoke arrived, so our wines weren't ever in jeopardy of getting smoke tainted. You can expect the 2020 vintage wines to have greater depth, more complexity, and unique aromatics compared to previous vintages.

THE CRUSHER

More than 110 years ago, the Sebastiani family embarked on a winemaking journey, setting down roots in Sonoma, California. With passion, hard work, and decades of pioneering in the wine industry now under their belt, a mission to deliver varietally expressive, premium quality wines sourced from the Golden State's finest regions was born—introducing The Crusher. Named for the first, most precious moments in the winemaking process when grapes meet “The Crusher” and begin their transformation into a food-friendly, approachable wine.

SPECIFICATIONS

COMPOSITION

49% Tempranillo, 26% Petite Sirah,
9% Teroldego, 8% Tannat, 4% Syrah,
2% Merlot, and 2% Petit Verdot

APPELLATION

California 87% Clarksburg
13% Lodi

VINTAGE 2020

Alc. 14.5%

pH 3.6

TA 6.0 g/L

AGING Equal parts French &
American Oak and some
Hungarian (30% New)