



2019 RED BLEND

The Crusher Red Blend is a rich red color in the glass with vibrant aromas of blackberries and soft plum notes. Layers of spice, licorice, and hints of smoked meat notes add depth to the nose. The palate is energetic with bright, juicy fruit flavors, baking spice, and powdered cocoa. The Crusher 2019 Red Blend is made from Tempranillo, Petite Sirah, Tannat, Zinfandel, Malbec, and Merlot. Each of the varietals in this red blend imparts something unique, giving the final blend an overall crowd-pleasing appeal.

APPELLATION

With its moderate climate, and diverse terroir, California offers many distinct growing areas and for the 2019 Red Blend we headed to some of the best regions in the state to source our fruit including premium vineyards in Clarksburg and Lodi. Known for its abundant sunshine which helps to ensure a reliable extended growing season, the “Golden State” has become an American winemaking mecca on par with the other great wine regions of the world. California boasts nearly 100 American Viticulture Areas (AVAs), that encompass over a half million acres of vineyards, supporting a diverse varietal mix. Cool climate varietals like Chardonnay and Pinot Noir thrive in the fog-bathed coastal areas, while the warmer inland valleys provide the perfect conditions for heartier heat loving varieties like Cabernet Sauvignon, Petite Sirah, Zinfandel and Sauvignon Blanc.

VINTAGE

California enjoyed decent winter rainfall that helped ease ongoing drought effects and kicked off the 2019 growing season with well-watered soils. The long, warm summer saw few extreme heat events setting the stage for producing vibrant and expressive wines. The long and relatively mild finish to the season helped to preserve freshness and finesse in the fruit with extended hangtime producing great color, flavor, structure and tannin.

THE CRUSHER

More than 110 years ago, the Sebastiani family embarked on a winemaking journey, setting down roots in Sonoma, California. With passion, hard work, and decades of pioneering in the wine industry now under their belt, a mission to deliver varietally expressive, premium quality wines sourced from the Golden State’s finest regions was born—introducing The Crusher. Named for the first, most precious moments in the winemaking process when grapes meet “The Crusher” and begin their transformation into a food-friendly, approachable wine.

SPECIFICATIONS

COMPOSITION

34% Tempranillo, 20% Petite Sirah, 18% Tannat, 16% Malbec, 10% Zinfandel, and 2% Merlot

APPELLATION

California 85% Clarksburg
15% Lodi

VINTAGE

2019

Alc. 14.5%

pH 3.6

TA 6.0 g/L

AGING

A combination of mostly French and American Oak with a pinch of Hungarian (30% New)