

THE CRUSHER

2019 PETITE SIRAH

The Crusher Petite Sirah is a saturated, deep purple color in the glass with vivid aromas of blackberry, blueberry, and spiced fig jam. The inviting aromas lead to a bold palate loaded with juicy fruit flavors of pomegranate, blackberry and black currants along with clove and cinnamon spice notes. The wine spends nearly 12 months in a combination of French, Hungarian and American oak, giving the final blend a soft texture with fine, well-integrated tannins.

APPELLATION

With its moderate climate, and diverse terroir, California offers many distinct AVAs. Known for its abundant sunshine which helps to ensure a reliable extended growing season, the “Golden State” has become an American winemaking mecca on par with the other great wine regions of the world. California boasts nearly 100 American Viticulture Areas (AVAs), that encompass over a half million acres of vineyards, supporting a diverse varietal mix. For our 2019 The Crusher Petite Sirah, we sourced delicious fruit from the Lake Winchester, Heringer, and Screeching Owl vineyards in Clarksburg as well as the Mettler Family Vineyard in Lodi. These two California regions are known for producing deeply flavored and rich red wines.

VINTAGE

California saw an extended and cool growing season in 2019, allowing grapes to ripen at lower sugar levels, resulting in full flavors, fresh acidity, and beautiful balance. A rainy spring led to a warm and sunny summer with very little heat spikes. Ideal weather continued through harvest, allowing us to pick our fruit for optimal quality. Overall, the 2019 wines are flavorful, balanced, and beautiful.

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More than 110 years ago, the Sebastiani family embarked on a winemaking journey, setting down roots in Sonoma, California. With passion, hard work and decades of pioneering in the wine industry now under their belt, a mission to deliver varietally expressive, premium quality wines sourced from the Golden State’s finest regions was born—introducing The Crusher. Named for the first, most precious moments in the winemaking process when grapes meet “The Crusher” and begin their transformation into a food-friendly, approachable wine.



SPECIFICATIONS

COMPOSITION

78% Petite Sirah, 15% Merlot,
and 7% Teroldego

APPELLATION California

VINTAGE 2019

Alc. 14.5%

pH 3.63

TA 5.8 g/L