



## 2018 RED BLEND

The Crusher Red Blend is a rich red color in the glass with vibrant aromas of fresh raspberry, cranberry and sweet vanilla notes. Layers of spice, licorice and hints of smoked meat notes add depth to the nose. The palate is energetic with bright, juicy fruit flavors, baking spice, and powdered cocoa. The 2018 The Crusher Red Blend predominant varietal is Tempranillo but Petite Sirah, Zinfandel, Malbec and Merlot also play co-starring roles. Each of the varietals in this red blend imparts something unique giving the final blend an overall crowd-pleasing appeal.

### APPELLATION

With its moderate climate, and diverse terroir, California offers many distinct growing areas and for the 2018 Red Blend we headed to some of the best regions in the state to source our fruit including premium vineyards in Clarksburg and Lodi. Known for its abundant sunshine which helps to ensure a reliable extended growing season, the “Golden State” has become an American winemaking mecca on par with the other great wine regions of the world. California boasts nearly 100 American Viticulture Areas (AVAs), that encompass over a half million acres of vineyards, supporting a diverse varietal mix. Cool climate varietals like Chardonnay and Pinot Noir thrive in the fog-bathed coastal areas, while the warmer inland valleys provide the perfect conditions for heartier heat loving varieties like Cabernet Sauvignon, Petite Sirah, Zinfandel and Sauvignon Blanc.

### VINTAGE

California enjoyed a near picture-perfect growing season for the 2018 vintage. A mild spring with good flowering and uniform grape cluster formation ultimately led to high quality fruit across varietals. Steady and warm temperatures throughout the summer led to an unhurried harvest with excellent conditions lasting well into late October as all varietals came into the winery. Overall, the 2018 wines are some of the most flavorful and of highest quality in decades.

### THE CRUSHER

More than 110 years ago, the Sebastiani family embarked on a winemaking journey, setting down roots in Sonoma, California. With passion, hard work, and decades of pioneering in the wine industry now under their belt, a mission to deliver varietally expressive, premium quality wines sourced from the Golden State’s finest regions was born—introducing The Crusher. Named for the first, most precious moments in the winemaking process when grapes meet “The Crusher” and begin their transformation into a food-friendly, approachable wine.

## SPECIFICATIONS

### COMPOSITION

52% Tempranillo, 20% Petite Sirah,  
18% Zinfandel, 8% Malbec, and 2% Merlot

### APPELLATION

California 52% Clarksburg  
48% Lodi

VINTAGE 2018

Alc. 14.5%

pH 3.59

TA 6.2 g/L

AGING 12 Months in oak. Equal parts  
French, Hungarian and  
American Oak (40% New)