

THE CRUSHER



2018 MERLOT

The Crusher Merlot is a deeply colored red with a purple hue edge in the glass. Inviting aromas of dark cherry, fresh plum, currants and mixed berry pie filling are prominent. Additional notes of spiced vanilla, freshly brewed espresso and a subtle spearmint note add complexity. The wine is medium-bodied and loaded with juicy fruit flavors on the palate. Appealing notes of brown spices and silky-smooth tannins make this Merlot very approachable. This is an expressive wine with judicious oak use, framed by bright acidity and a lingering, flavorful finish.

APPELLATION

With its moderate climate, and diverse terroir, California offers many distinct AVAs. Known for its abundant sunshine which helps to ensure a reliable extended growing season, the “Golden State” has become an American winemaking mecca on par with the other great wine regions of the world. California boasts nearly 100 American Viticulture Areas (AVAs), that encompass over a half million acres of vineyards, supporting a diverse varietal mix. For our 2018 The Crusher Merlot, we sought fruit from premium vineyards in the Lodi, Clarksburg and Suisun Valley – all regions that see ample sunshine hours and grow grapes with beautiful fruit concentration.

VINTAGE

California enjoyed a near picture-perfect growing season for the 2018 vintage. A mild spring with good flowering and uniform grape cluster formation ultimately led to high quality fruit across varietals. Steady and warm temperatures throughout the summer led to an unhurried harvest with excellent conditions lasting well into late October as all varietals came into the winery. Overall, the 2018 wines are some of the most flavorful and of highest quality in decades.

SPECIFICATIONS

COMPOSITION

81% Merlot, 11% Petite Sirah,
7% Cabernet Sauvignon, and 1% Malbec

APPELLATION California
67% Lodi, 28% Clarksburg
3% Paso Robles, 2% Suisun Valley

VINTAGE 2018

Alc. 14.5%

pH 3.56

TA 5.9 g/L

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More than 110 years ago, the Sebastiani family embarked on a winemaking journey, setting down roots in Sonoma, California. With passion, hard work, and decades of pioneering in the wine industry now under their belt, a mission to deliver varietally expressive, premium quality wines sourced from the Golden State’s finest regions was born—introducing The Crusher. Named for the first, most precious moments in the winemaking process when grapes meet “The Crusher” and begin their transformation into a food-friendly, approachable wine.