

# THE CRUSHER



## 2017 MERLOT

The Crusher Merlot is a deep cherry red color with inviting aromas pumping from the glass upon every swirl. Mixed berry pie filling, dark cherry, currant, warm vanilla and a subtle spearmint note are pronounced on the note and ring true on the palate. The wine is medium-bodied and loaded with juicy fruit flavors, spice rack notes and a silky finesse which is a pleasing Merlot character. This is a bold, expressive Merlot with ripe blue and black fruit notes wrapped in mostly French oak, framed by bright acidity and velvety smooth tannins.

### APPELLATION

With its moderate climate, and diverse terroir, California offers many distinct AVAs. Known for its abundant sunshine which helps to ensure a reliable extended growing season, the “Golden State” has become an American winemaking mecca on par with the other great wine regions of the world. California boasts nearly 100 American Viticulture Areas (AVAs), that encompass over a half million acres of vineyards, supporting a diverse varietal mix. For our 2017 The Crusher Merlot, we sought fruit from Clarksburg, Lodi and Paso Robles — all regions that see ample sunshine hours and grow grapes with beautiful fruit concentration.

### VINTAGE

California enjoyed above average rainfall that helped end the ongoing drought; the vines were healthy and well-watered and enjoyed a warm summer when harvest began at a normal time and pace. The harvest yields are what was expected and quality and flavor development is excellent. The overall quality of the 2017 vintage is excellent.

## SPECIFICATIONS

### COMPOSITION

87% Merlot, 6% Tempranillo, 4% Malbec and 3% Cabernet Sauvignon

APPELLATION	California 53% Clarksburg, 44% Lodi, 3% Paso Robles
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VINTAGE	2017
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Alc.	14.5%
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pH	3.61
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TA	5.9 g/L
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### THE CRUSHER

More than 110 years ago, the Sebastiani family embarked on a winemaking journey, setting down roots in Sonoma, California. With passion, hard work, and decades of pioneering in the wine industry now under their belt, a mission to deliver varietally expressive, premium quality wines sourced from the Golden State’s finest regions was born—introducing The Crusher. Named for the first, most precious moments in the winemaking process when grapes meet “The Crusher” and begin their transformation into a food-friendly, approachable wine.