

THE CRUSHER



2018 PINOT NOIR

The Crusher 2018 Pinot Noir offers luscious layers of ripe cherry, strawberry, and fresh cranberry aromas. The bright bouquet rings true on the palate with loads of juicy fruit flavors along with subtle spice notes. Rose petal, black tea, and melted chocolate flavors work well on the medium-bodied palate with fine-grained tannins and well-balanced acidity. The Crusher Pinot Noir was aged with 100% French oak (40% new) for 10 months giving a strong oak presence with excellent integration.

APPELLATION

With its moderate climate, and diverse terroir, California offers many distinct AVAs. Known for its abundant sunshine which helps to ensure a reliable extended growing season, the “Golden State” has become an American winemaking mecca on par with the other great wine regions of the world. California boasts nearly 100 American Viticulture Areas (AVAs), that encompass over half million acres of vineyards, supporting a diverse varietal mix. For our 2018 The Crusher Pinot Noir, the focus continues to source clones of Pinot Noir that tend to give a bigger presence and profile. 34% of this blend is clone 25 from Brian’s Vineyard in Lodi, 26% is clone 4 from Elk Slough Vineyard in Clarksburg, 20% is from one block of multiple clones (115, 667, and 777) from Wilson Vineyards in Clarksburg, and 10% is clone 115 from Runyon Vineyard in Clarksburg. A small lot of Santa Barbara Grenache from Balakian Vineyards was added, lending depth, complexity and brilliant raspberry fruit flavor to the final blended wine.

VINTAGE

California enjoyed a near picture-perfect growing season for the 2018 vintage. A mild spring with good flowering and uniform grape cluster formation ultimately led to high quality fruit across varietals. Steady and warm temperatures throughout the summer led to an unhurried harvest with excellent conditions lasting well into late October as all varietals came into the winery. Overall, the 2018 wines are some of the most flavorful and of highest quality in decades.

SPECIFICATIONS

COMPOSITION	94% Pinot Noir 4% Grenache and 2% Petite Sirah
APPELLATION	100% California 56% Clarksburg 36% Lodi, 4% Napa Carneros, and 4% Santa Barbara
VINTAGE	2018
Alc.	14.5%
pH	3.72
TA	6.2 g/L
AGING	10 Months 100% French Oak (40% New)

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More than 110 years ago, the Sebastiani family embarked on a winemaking journey, setting down roots in Sonoma, California. With passion, hard work, and decades of pioneering in the wine industry now under their belt, a mission to deliver varietally expressive, premium quality wines sourced from the Golden State’s finest regions was born—introducing The Crusher. Named for the first, most precious moments in the winemaking process when grapes meet “The Crusher” and begin their transformation into a food-friendly, approachable wine.