



2017 PETITE SIRAH

The Crusher Petite Sirah is a deep, inky color in the glass with sweeping, signature aromas of blueberry, boysenberry, blackberry, and fig jam. The inviting aromas lead to a rich palate where the core juicy fruit flavors mingle well with notes of toasted almond and clove spice. The wine spends 12 months in a combination of French, Hungarian, and American oak, giving the final blend a soft texture with fine, well-integrated tannins. This is a bit of showy wine with a lush, lingering finish and is definitely a crowd (*or at least at the winery!*) favorite.

APPELLATION

With its moderate climate, and diverse terroir, California offers many distinct AVAs. Known for its abundant sunshine which helps to ensure a reliable extended growing season, the “Golden State” has become an American winemaking mecca on par with the other great wine regions of the world. California boasts nearly 100 American Viticulture Areas (AVAs), that encompass over a half-million acres of vineyards, supporting a diverse varietal mix. For our 2017 The Crusher Petite Sirah, we zeroed in on sourcing much of the fruit from Clarksburg and Lodi. These two California regions are known for producing deeply flavored and rich red wines.

VINTAGE

California enjoyed above-average rainfall that helped end the ongoing drought; the vines were healthy and well-watered and enjoyed a warm summer when harvest began at a normal time and pace. The harvest yields are what was expected and quality and flavor development is excellent. The overall quality of the 2017 vintage is excellent.

THE CRUSHER

More than 110 years ago, the Sebastiani family embarked on a winemaking journey, setting down roots in Sonoma, California. With passion, hard work, and decades of pioneering in the wine industry now under their belt, a mission to deliver varietally expressive, premium quality wines sourced from the Golden State’s finest regions was born—introducing The Crusher. Named for the first, most precious moments in the winemaking process when grapes meet “The Crusher” and begin their transformation into a food-friendly, approachable wine.

SPECIFICATIONS

COMPOSITION

83% Petite Sirah, 6% Tempranillo, 6% Merlot, 3% Zinfandel, 2% Syrah

APPELLATION

California 64% Clarksburg
30% Lodi
6% Suisun Valley (North Coast)

VINTAGE 2017

Alc. 14.5%

pH 3.68

TA 5.8 g/L

AGING Combination of 60% French, 20% Hungarian, and 20% American Oak (40% New, 60% Used)