



2017 RED BLEND

The Crusher Red Blend is a deep red color in the glass with loads of red fruit aromatics including dark red raspberry and fresh cranberry. Additional layers of smoky spice and sweet vanilla notes add depth to the nose. The aromas ring true on the juicy palate where the core of ripe fruit flavors work well with baking spice, vanilla and mocha nuance. The 2017 The Crusher Red Blend predominant varietal is Tempranillo but Petite Sirah, Malbec, Zinfandel and Merlot also play starring roles. Each of the varietals in this red blend imparts something unique giving the final blend an overall crowd-pleasing appeal.

APPELLATION

With its moderate climate, and diverse terroir, California offers many distinct growing areas and for the 2017 Red Blend we headed to some of the best regions in the state to source our fruit including Clarksburg, Lodi, and the Russian River Valley. Known for its abundant sunshine which helps to ensure a reliable extended growing season, the “Golden State” has become an American winemaking mecca on par with the other great wine regions of the world. California boasts nearly 100 American Viticulture Areas (AVAs), that encompass over a half-million acres of vineyards, supporting a diverse varietal mix. Cool climate varietals like Chardonnay and Pinot Noir thrive in the fog-bathed coastal areas, while the warmer inland valleys provide the perfect conditions for heartier heat-loving varieties like Cabernet Sauvignon, Petite Sirah, Zinfandel, and Sauvignon Blanc.

VINTAGE

California enjoyed above average rainfall that helped end the ongoing drought; the vines were healthy and well-watered and enjoyed a warm summer when harvest began at a normal time and pace. The harvest yields are what was expected and quality and flavor development is excellent. The overall quality of the 2017 vintage is excellent.

THE CRUSHER

More than 110 years ago, the Sebastiani family embarked on a winemaking journey, setting down roots in Sonoma, California. With passion, hard work, and decades of pioneering in the wine industry now under their belt, a mission to deliver varietally expressive, premium quality wines sourced from the Golden State’s finest regions was born—introducing The Crusher. Named for the first, most precious moments in the winemaking process when grapes meet “The Crusher” and begin their transformation into a food-friendly, approachable wine.

SPECIFICATIONS

COMPOSITION

48% Tempranillo, 25% Petite Sirah,
20% Malbec, 5% Zinfandel, 2% Merlot

APPELLATION

California 89% Clarksburg
6% Lodi
5% Russian River Valley

VINTAGE

Alc. 13.5%
pH 3.61
TA 6.0 g/L

AGING 12 Months in oak. Equal parts
French, Hungarian and
American Oak (40% New)