



B SIDE

NORTH COAST APPELLATION

In the early 1950s, record companies introduced the two-sided 45. The “A” side played the song the record companies hoped would become a hit. But the “B” side was often the real find, frequently revealing an undiscovered gem. Inspired by these unheralded classics, B Side wines bring this alternative sensibility to the decidedly A-list world of Napa and Sonoma wines. Our roots trace back to an authentic place – the B Side of Napa and Sonoma, as it were. Redefining the undiscovered and unchartered territory of California’s Northern Coastline, B Side wines follow a rhythm no one else can hear, separating our wines from others with smooth, soulful palates and perfectly-tuned notes.

The North Coast refers to the land which stretches 100 miles long and more than 50 miles wide. This area, encompassing more than three million acres, is home to a highly acclaimed amalgam of climates, soil types, and grape varieties. We are drawn to dedicate special focus to a few particular North Coast locations when crafting B Side wines; Sonoma Coast, Sonoma Valley, Napa’s Carneros region and the idyllic Napa Valley area known as Pope Valley. B Side combines the majesty of unique appellations with the soulful art of winemaking to deliver wines made for those who truly know the difference.



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1 POPE VALLEY B SIDE CABERNET SAUVIGNON

Napa Valley's best kept secret—with a peaceful country feel. Long and warm summer days encourage earthy and bold fruit flavors and allow for optimal fruit ripening.

2 NAPA CARNEROS B SIDE PINOT NOIR

Cool, marine influences from the San Pablo Bay visit this appellation which allows it to maintain a moderate climate. Fruit grown here develops concentrated fruit flavors with fine tannins that are lush and round.

3 WATMAUGH RANCH SONOMA VALLEY B SIDE CHARDONNAY

Watmaugh Ranch is a Sebastiani family vineyard planted mainly to the Hyde-Wente clone of Chardonnay which is native to many of the historic vineyards of Sonoma. The Hyde-Wente clone is known for developing unique and complex fruit characteristics which are distinctly Sonoma.

4 SONOMA COAST B SIDE PINOT NOIR

Boasting both sweeping hills and immaculate coastline, cool wind and fog are trademarks of this region. These signature cooler temperatures allow grapes to develop extreme depth and complexity.

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APPELLATION	POPE VALLEY, NAPA VALLEY	NAPA, CARNEROS	SONOMA VALLEY	SONOMA COAST
Vineyard	Juliana Vineyard	Carneros Lake Vineyard	Watmaugh Ranch	Sangiocomo Family Vineyards, Fedrick Block
Distinguishing Features	Pope Valley fruit at considerable elevation, vineyards located on rolling hillsides predominantly, west facing vineyard gets afternoon heat and long days for even ripening.	Located in the heart of Napa Carneros. Well-groomed vineyard surrounded by rolling hills.	Located in the heart of Sonoma Valley, tucked into a rare, yet cool area. Planted entirely to Hyde-Wente Clone Chardonnay, this Sebastiani family owned vineyard is meticulously cared for.	This Certified Sustainable vineyard is located at the southern end of the Petaluma Gap appellation. It is set on rolling hills and is known for its high end Pinot Noir grapes that are sought after for their depth and balance.
Varietals Grown	Cabernet Sauvignon	Pinot Noir	Chardonnay	Pinot Noir
Typical Yields (per acre)	5-6 Tons	5-6 Tons	3.5 Tons	4-6 Tons
Clones	Clone 8 and 337	Clones 113 and 115	Hyde-Wente Clone	Dijon 115
Soil Types	Bressa Dibble Complex and Tehama Silt Loam	Clay Loam, Haire Loam	Adobe Clay with some silt	Split between Haire gravelly load on upper slope and Clear Lake Clay Loam series
Winemaker Notes	A Pope Valley treasure trove at considerable elevation. Situated on one of the pioneering Pope Valley families' properties, the Barnett's.	The perfect spot in cool-climate Carneros. Very slow ripening of fruit due to heavy coastal and bay influence. This added "hangtime" allows grapes to develop intense flavors and ideal acidity.	Nestled between two mountain ranges: the Mayacamas to the East, and the Sonoma Mountains to the West. It's a revered region for unique terroir and ultra-premium wines.	A vineyard with a particularly strong coastal influence. Fog and wind make for just the right cool climate for Pinot Noir. Extended hangtime here, with juicy, intense fruit flavors.