

B SIDE

SOULFUL NORTH COAST ROOTS

SIFTING THROUGH ERAS OF SOFT-EDGED VINYL
THE SOUND OF THE NEEDLE FINDING ITS GROOVE
LOST IN THE MUSIC. LOST IN THE MOMENT.
HARMONIZED WITH A POUR OF SOULFUL WINE.
B SIDE WINES ARE RARE, UNCONVENTIONAL
AND OFTEN LESSER KNOWN NORTH COAST CLASSICS.
WE FOLLOW A RHYTHM NO ONE ELSE CAN HEAR,
SEPARATING OUR WINES FROM OTHERS WITH SMOOTH,
SOULFUL PALATES AND PERFECTLY-TUNED NOTES.
B SIDE IS A COMPLEX WINE, MADE SIMPLY,
FOR THOSE WHO KNOW THE DIFFERENCE.



GREG KITCHENS, B SIDE WINEMAKER

Inspired by the people he works with, Greg brings a deep appreciation for tradition and history to his wine making. He loves the creativity involved in his craft, and the constantly changing challenges of Mother Nature. But ultimately, he loves that no matter where you go in the world, wine brings friends and families together. "The soil may vary, but the end game is the same-deliver wines deeply rooted by friends, family and place".

TASTING NOTES



Chardonnay

WINEMAKING

Our Chardonnay was fermented in both barrel and stainless steel and aged sur lie giving the wine a beautiful creamy texture.

COOPERAGE

35% new French oak barrels (Damy & DJ); 47% combination of seasoned 1 to 2 year-old Damy and DJ French oak barrels and the remainder stainless-steel tank aged on the lees. Aged for 12 months.



Pinot Noir

WINEMAKING

This classic new world meets Burgundy approach gives the wine depth and layers of complexity.

COOPERAGE

20% new French oak barrels (Francois Frere & Radoux); balance of blend in seasoned French oak barrels. Aged for 14 months.



Cabernet Sauvignon

WINEMAKING

This wine consists of Cabernet Sauvignon, seamlessly blended with a small amount of Merlot, Syrah, and Malbec.

COOPERAGE

20% new French oak barrels (Francois Frere & Radoux); balance of blend in seasoned French oak barrels. Aged for 14 months.

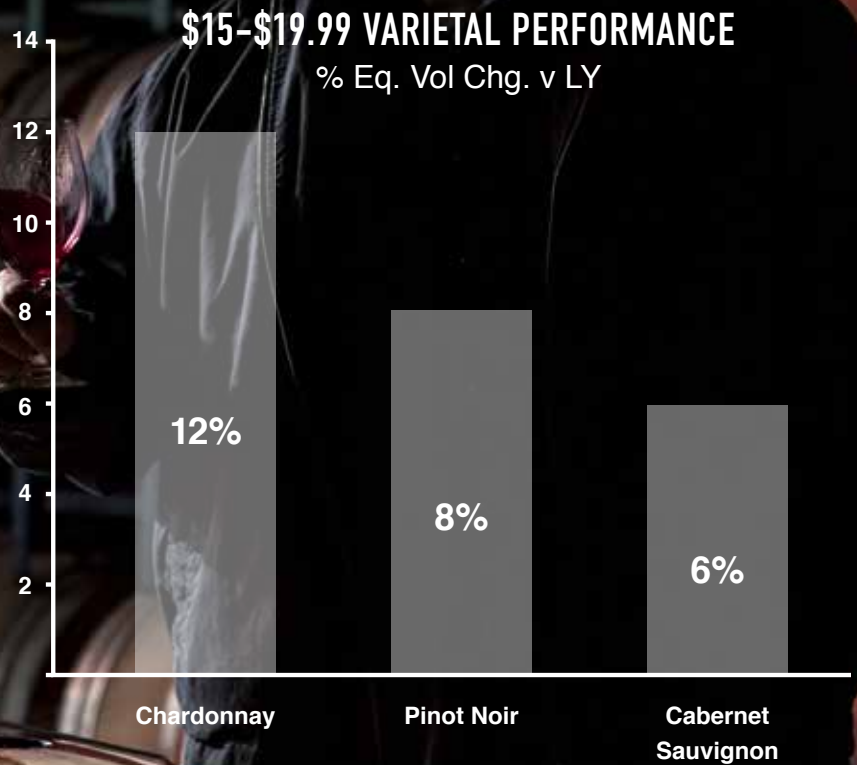
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bsidewines.com

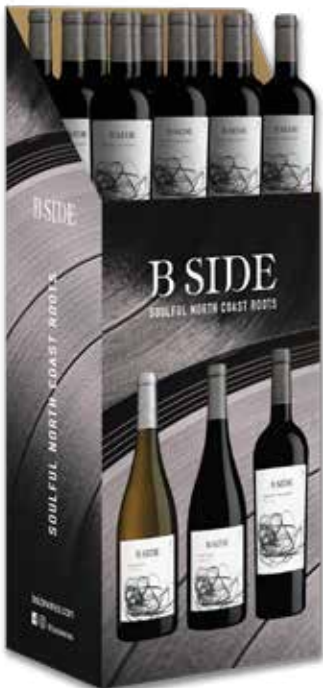
CONSUMERS CHOOSE ULTRA-PREMIUM, BOLD VARIETAL WINES!

- \$15-\$19.99 is the fastest growing wine segment in the US! (+10% vs LY).
- B Side wines deliver top performing varietals within the \$15-\$19.99 category.
- B Side Cabernet Sauvignon ranks #17 in the \$20-\$24.99 price segment in the US!

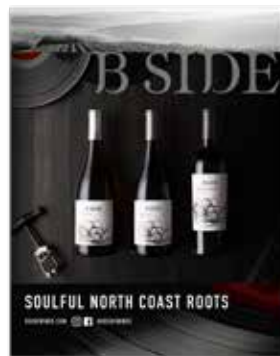


BRAND MERCHANDISING SUPPORT

Case Wrap



Case Card



Shelftalkers



Wooden Cube Display



On-Pack Neckers
with Coasters



Brand Brochure



*Source: Nielsen TTL US FOOD 52wks ending 11/4/17